



The Association of
Accountants and
Financial Professionals
in Business

2018 Middle East Student Case Competition

General Rules

Please read all rules carefully. We have changed the submission procedures to hopefully streamline the process for participating schools and judges.

Team Composition

- Each campus of any college/university is eligible to select a team(s) of three to five members.
- *No more* than 50% of team members may be Master's Degree candidates and *no* Doctoral degree candidates may be selected.
- Although faculty members are encouraged to promote this Competition on their campus, *no faculty or other professional assistance is allowed in solving or presenting the Case.*

Entering the Competition

- Each case competition entry will present a solution to [this year's case](#), which has been published in the August 2017 edition of Strategic Finance.
- All entries must be submitted *on* or **before March 08, 2018** to imamiddleeast@imanet.org
- **Late submission will not be accepted**

Each entry must include:

- A typed completed Submission Form – ***handwritten forms will not be accepted***
- Signed Ethics Statement of Compliance form
- PowerPoint presentation that contains your case analysis
- Presentation slides should not be exceeding ***40 slides***

Finalists Selection Process

All case analysis submissions undergo a preliminary evaluation by a task force composed of IMA members. The top four teams will be selected and notified no later than end of April 2018 and will be invited to compete in any of the Saturdays in May (venue and time to be announced)

Final Competition

At the finals competition, each of the finalist teams will:

- a) Personally present their case analysis solution
- b) Be required to respond to additional questioning on which they will be judged. Judges are representatives from industry and academia.



Awards

Each team member and faculty advisor receives a certificate of participation. The first and second place will receive an engraved plaque with their college/university's name and each team member's name in addition to the monetary award.

- First place: USD \$3000
- Second place: USD \$2000

2018 Middle East IMA Student Case Competition (Continued)

Rules for Submission of case analysis Presentation

- Presentations will be limited to no more than **twenty** minutes. Any presentation exceeding this time limit will be penalized in the judging process.
- *Each* team member is required to have an *equal* part in the presentation.
- Presentations will be judged on content, style, and response to Case requirements.
- Visual aids will be judged on their contribution to the presentation.
- *No handouts/written materials will be sent to the judges as part of the evaluation process.*
- No names of the team members or their universities or colleges should be included in the case analysis or within the file name submitted.
- Fictitious names can be used in the introduction of the solution if it is warranted. The judges will *not know* the names of any of the teams' schools that they are judging.
- Judges will use multiple criteria in evaluating the presentations, including the technical content, presentation skills, case analysis style, presentation organization, and strength of recommendations and conclusions based on case requirements. Reading of note cards is strongly discouraged.

Ethics Statement of Compliance

The General Rules for the 2018 Student Case Competition state, "...no faculty or other professional assistance is allowed in solving or presenting the case."

Please add your electronic signature below which confirms that you acknowledge and compliant with the above General Rules:

Team Member #1: _____

Team Member #2: _____

Team Member #3: _____



Team Member #4: _____

Team Member #5: _____

*Faculty Advisor: _____

NOTE: This statement must accompany the completed submission form.

Submission Form

Important:

- *This Form Must Be Typed. (**Hand written form will not be accepted**)*
- *Be sure to indicate names as you wish them to appear on the certificates of achievement.*
- *All participants in the competition will receive a certificate.*

College/University: _____

Team Number (If More Than One Submission): _____

Faculty Advisor: _____

Address: _____ City: _____ State: _____

Telephone: _____ E-mail: _____

TEAM MEMBER #1: _____

Address: _____ City: _____ State: _____

Telephone: _____ E-mail: _____

TEAM MEMBER #2: _____

Address: _____ City: _____ State: _____

Telephone: _____ E-mail: _____



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TEAM MEMBER #3: _____

Address: _____ **City:** _____ **State:** _____

Telephone: _____ **E-mail:** _____

TEAM MEMBER #4: _____

Address: _____ **City:** _____ **State:** _____

Telephone: _____ **E-mail:** _____

TEAM MEMBER #5: _____

Address: _____ **City:** _____ **State:** _____

Telephone: _____ **E-mail:** _____