



The Association of  
Accountants and  
Financial Professionals  
in Business

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Congratulations to the winner of this month's CMA Surprise Draw - **Mr. John Desmond Dolan**. You have won a FREE One-Year IMA Membership. Please contact us on [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) or +97144296017+97144296017 to claim your prize!

## IMA Opens Two New Offices in Shanghai and Cairo

*Management Accounting Association  
Continues Global Expansion*

IMA® (Institute of Management Accountants) announced on April 10, 2014, the opening of two international offices in Shanghai and Cairo. The locations are the latest to join IMA's growing list of global branches, which includes Zurich, Dubai and Beijing.

The new offices reflect IMA's increasing international influence and highlight the important role managerial accountants play in the global economy. According to IMA's Annual Report, two-thirds of all candidates currently pursuing the CMA® (Certified Management Accountant) accounting credential are from the Asia/Pacific and Middle East/Africa regions.

"The results of IMA's International Salary Survey, released in March, showed that CMA holders in China and Egypt earn more than their non-certified peers," said Jeff Thomson, CMA, CAE, president and CEO of IMA.

## Global highlight: ICMA Updates CMA Exam to Reflect Evolving Role of Management Accountants

ICMA® (Institute of Certified Management Accountants), the certification division of IMA® (Institute of Management

## Chapter Events

### IMA Riyadh Chapter event

IMA Riyadh chapter in collaboration with Alfaisal University invites you to share an evening with Jeffery C Thomson, CMA, CAE President and CEO, IMA to explore "The Evolving Role of the CFO" on Saturday, May 17 at 7.00 pm at Alfaisal University Atrium, Riyadh, KSA.

This event is endorsed with 3 CPE credits and opens to all to attend. Please bring along your colleagues and friends who wish to learn more about the IMA and its CMA program. To register, please send your name, nationality, employer, mobile and IMA member id if applicable to [imariyadh2007@gmail.com](mailto:imariyadh2007@gmail.com)

### Course Provider Activities

ShiftIN is providing a 30% discount for the below courses for IMA members.

[www.shiftinpartners.com](http://www.shiftinpartners.com)

Program Name: **Making Strategy**

**Happen**

Venue: Dubai

Date: 20th – 22nd May 2014

This course is the only Strategy Execution training in the GCC endorsed by the Institute of Leadership & Management. It will help you to start your journey through the strategy execution world, or to enhance your achievements in developing

Accountants), has updated the exam for its CMA® (Certified Management Accountant) credentials to include content related to financial reporting and strategic planning; skills that are increasingly important for management accountants as their roles evolve.

The changes in the CMA exam will affect approximately 10 percent of the exam content. It will remain as two four-hour parts, and each part will include 100 multiple-choice questions and two 30-minute essay questions. Part one of the CMA exam will be renamed 'Financial Reporting, Planning, Performance and Control, and will include a new content domain 'External Financial Reporting Decisions' and a new subdomain 'Strategic Planning'. In addition to this, part two will include topics related to Corporate Restructuring and Fraud. These updates will take effect in January 2015.

a strategy management framework. The course is composed of 5 different modules across 3 days

To register for this event, [click here](#)

### **Editor's pick: Jobs of the month**

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

- Senior Private Equity Analyst- Ejadah Management Consultancy Ref. **JB3041868**
- Senior Editor – Argaam Ref. **JB3039568**
- Chief Accountant– LC Waikiki Ref. **JB3042544**

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