

MBS & IMA - Middle East Strategic Partnership

This Memorandum of Understanding lays out the intention that Manchester Business School and Institute of Management Accountants have to enter into a mutually beneficial partnership, namely the promotion of higher and professional education, research, practice development and professional networking in the Middle East region.

Manchester Business School – Middle East Centre

Manchester Business School (MBS) is one of the world's top ranked schools (the 2015 Financial Times survey ranks the MBS MBA 5th in the UK, 12th in Europe and 35th in the world) and MBS is part of a small and select group of institutions worldwide that is accredited by all three major bodies - AACSB International, AMBA and EQUIS. MBS supports its Middle East part-time MBA students with regular face-to-face workshops in Dubai, hosted in the Dubai World Trade Centre along with Dubai Knowledge Village. These dynamic learning sessions in a vibrant mini-campus style format are held three times a year and attract several hundred MBA students from across the Middle East and other centres in the MBS international network. MBS Middle East Centre is the largest and fastest growing regional centre in the MBS international network (Manchester, Dubai, Shanghai, Hong Kong, Singapore, Miami, Sao Paulo) with over 1,800 MBA students from 95 nationalities and an alumni community of 2,000 working professionals across the region.

MBS has a team of more than 200 top academics – many of them recognised world authorities in their subject areas – who lead a wide range of these MBA workshops for students. Having the top faculty from Manchester Business School in the region helps create an impactful face-to-face workshop experience in Dubai for Middle East MBA students and MBS also aims to extend this opportunity to others in the wider business community, to share the quality of thinking, international experience and the teaching/presentation skills that these academics bring, through Manchester MBA Masterclasses.

Benefits to MBS Students and Alumni

- MBS students and alumni will receive a 30% discount to become IMA members.
- MBS students and alumni will also receive a 30% discount on entry fees at IMA and IMA chapters' events in the region.
- MBS students and alumni will be updated on a regular basis about IMA events in the region.

For further information please contact

Manchester Business School
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Middle East Centre
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Institute of Management Accountants – Middle East

With a network of more than 60,000 members worldwide, IMA, the association for accountants and financial professionals in business, provides a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices. Through its affiliate, the institute of Certified Management Accountants (ICMA), IMA provides best-in-class certification, the Certified Management Accountants (CMA), for critical internal financial management responsibilities, including planning, budgeting, business reporting, decision analysis and risk management.

Our vision is to be the resources for developing, certifying, connecting, and supporting the world's best account.

Benefits to IMA members:

- CMA candidates with at least 6 months Active IMA membership and CMA Certified Active Members in the region will receive a 15% discount on the total fees of MBS Global Part-time MBA Programmes.
- Full CMA Certified Active Members can apply to the Global MBA Accelerated Finance pathway that allows certain module exemptions for the accelerated route upon successful acceptance from MBS Admissions.
- IMA members can get CPE hours for attending MBS events and seminars. IMA provides 1 CPE credit for every 50 minutes of instruction.

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