

# MBS & IMA - Middle East Strategic Partnership

This Memorandum of Understanding lays out the intention that Manchester Business School and Institute of Management Accountants have to enter into a mutually beneficial partnership, namely the promotion of higher and professional education, research, practice development and professional networking in the Middle East region.

## Manchester Business School – Middle East Executive Centre

Manchester Business School offers a range of world class part-time MBA and DBA programmes, supporting over 1,000 working professionals in the region, many of them senior managers in prominent organisations. The Financial Times 2011 MBA rankings places the MBS MBA 4th in the UK, 11th in Europe and 29th in the world. The Manchester DBA is currently ranked 1st in the world by the Financial Times.

The Manchester MBA is one of an elite group with triple accreditation and the MBA degree is awarded by the University of Manchester. Professionals can choose between four learning pathways – Manchester Global MBA, Finance, Engineering, and Project Management. All the programmes include 250 hours of face to face workshops with Manchester faculty, conveniently hosted in Dubai.

## Benefits to MBS Students and Alumni

- MBS students and alumni will receive a 30% discount to become IMA members.
- MBS students and alumni will also receive a 30% discount on entry fees at IMA and IMA chapters' events in the region.
- MBS students and alumni will be updated on a regular basis about IMA events in the region.

For further information please contact

Manchester Business School  
Middle East Executive Centre  
Email: [mba@mbs-worldwide.ae](mailto:mba@mbs-worldwide.ae)  
Tel: +971 (0) 4 446 8664  
[www.mbs.ac.uk/dubai](http://www.mbs.ac.uk/dubai)

IMA Middle East  
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## Institute of Management Accountants – Middle East

With a network of more than 60,000 members worldwide, IMA, the association for accountants and financial professionals in business, provides a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices. Through its affiliate, the institute of Certified Management Accountants (ICMA), IMA provides best-in-class certification, the Certified Management Accountants (CMA), for critical internal financial management responsibilities, including planning, budgeting, business reporting, decision analysis and risk management.

Our vision is to be the resources for developing, certifying, connecting, and supporting the world's best accountants and financial professionals in business.

## Benefits to IMA Members

- IMA members will receive a 15% discount on the total fees of the part-time MBS Global MBA programmes, upon acceptance into the programme.
- Full CMA Certified Active Members can apply to the Global MBA – Finance Learning pathway that allows certain module exemptions for the accelerated route upon successful acceptance from MBS Admissions.
- IMA members can get CPE / CPD hours for attending MBS events and seminars. IMA provides 1 CPE credit for every 50 minutes of instruction.

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