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The Association of  
Accountants and  
Financial Professionals  
in Business

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## IMA Middle East Focus



### IMA 4th Middle East Conference

Save the date for IMA's 4th Middle East Conference in Riyadh, KSA.

A major challenge of today's technologies is that there are too many to choose from. Innovations occur daily, and companies can't keep pace with the associated changes, complexities, costs, and risks of adopting them.

Every day, we hear about new technologies that are making old standards obsolete and that deliver products and services once thought impossible. Recently, the world of finance has had its share of new technologies that are changing the course and manner of doing business around the world.

According to GENPACT Research Institute, executives in some functions estimate a high impact from radically improved technology -- greater than the impact of other levers, such as outsourcing, shared services, and business process reengineering.

The world, business, and technology are always changing. The question is, are you ready to innovate?

### Jeffrey Thomson's Middle East Visit



## Jeffrey Thomson's Middle East Tour

Jeff Thomson's January 2016 visit to the Middle East includes five stops (Cairo, Dubai, Abu Dhabi, Riyadh, and Amman) with specific goals including strengthening relationships with IMA chapters, universities, partners, and CMA® (Certified Management Accountant) course providers.

### **Thomson's ME Agenda:**

Cairo, Egypt 23- 24.01.16 The CMA Job Placement Forum - Cairo

"CMA Significance for Job Selection and Placement"

"Tomorrow's Finance Enterprise: What are the Key Influences Shaping the Future Role of the CFO and Tomorrow's Finance Enterprise?"

AMCHAM Cairo event

Abu Dhabi, Dubai, UAE 25.01.16

Dubai: RTA Event - "Advancing Innovation – Enabling, Creating, and Measuring Innovation"

Abu Dhabi: AD Chapter event "Advancing Innovation – Enabling, Creating, and Measuring Innovation"

Riyadh, KSA 26.01.16

SABIC Event

King Saud University

Riyadh Chapter event - "Strategic Finance"

IMA Riyadh Chapter Dinner

Riyadh, KSA 27.01.16

Morgan Roundtable "Advancing Innovation – Enabling, Creating, and Measuring Innovation"

SOCPA Meeting

Amman, Jordan 28.01.16

CFO Roundtable "Advancing Innovation – Enabling, Creating, and Measuring Innovation"

JAMA Event - "Big Data"

**STAY TUNED FOR FULL COVERAGE ON JEFF THOMSON'S VISIT IN OUR NEXT NEWSLETTER!**

**IMA Finance Team of the Year 2016**



## **IMA Finance Team of the Year 2016**

Get your team ready to win IMA's 3rd Finance Team of the Year Award. Learn about how to qualify [here](#). Submit your application before March 31, 2016.

### **IMA Global News: Annual Report 2015**

"IMA's fiscal 2015 story is one of strength and empowerment. It's also one of innovation and growth. And it's a story we should all be proud of and share." Jeffrey Thomson.

Check out how IMA continues to grow – in terms of revenue, members, CMA candidates, and chapters around the world. See how "together we grow" in [IMA's 2015 Annual Report](#).

### **CMA RAFFLE**

Congratulations to the winner of this month's CMA surprise drawing:

Mohamed Abdelrahman Metwalli Elshehawi, CMA, from Qatar. You have won a free one-year IMA membership. Please contact us at [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) or +971 4 429 6017 to claim your prize.

### **INSTRUCTORS NEEDED**

Are you a qualified CMA instructor? Do you know someone who is? CMA instructors are needed in Saudi Arabia and India. Please submit your CV to [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org).

### **JOB PICK OF THE MONTH**

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference numbers:

Manager- Risk Management- iHorizons Ref. JB3434326

Senior Internal Auditor– I-Expatriate Ref. JB3432653

Chief Accountant– Debbane Saikali Group Ref. JB1644063

### **CV Writing Service by Bayt.com for IMA members**

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