



The Association of
Accountants and
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in Business

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IMA Middle East Focus

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The Next
Generation
**FINANCE
LEADERS**
IMA 2015



Join us at IMA's 3rd Middle East Conference on May 14-15, 2015, in Dubai, United Arab Emirates. Meet industry experts and leaders as they share their thoughts on Digital Darwinism and Big Data, Enterprise Performance Management, and many other trends shaping the future of the business and finance world.

Register before March 31, 2015, to take advantage of our EarlyBird rates. To learn more, visit www.imamiddleeastconference.org.

CMA Raffle

Congratulations to the winner of this month's CMA® (Certified Management Accountant) surprise drawing: Faisal Siddiqi, CMA, from Qatar. You have won a free registration to the IMA Middle East Conference. Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize!

Western Province Chapter

We are pleased to announce the launch of the Western Province Chapter, thanks to a group of enthusiastic IMA members. This is the third Saudi chapter, along with the Eastern Province and Riyadh chapters in the Kingdom. These chapters form a valuable network of IMA professionals

who come together to serve IMA members specifically, and the local accounting and finance community at large, by providing them with opportunities to network with peers, update their skills and knowledge through Continuing Professional Education (CPE) events and promote the CMA credential as an integral driver of growth for businesses today.



The IMA Western Province Chapter board of directors, includes Mohamed Eldardery (President), Waleed Bamarouf (President Elect), Abdallah Marghalani (Director), Abdelazim Abdelazim (Treasurer), Hiba Syed (Communication VP) Abdullah Alnahdi (Director) and Mohammed Al-Zelaee (Administration VP).

Global Highlights

Special Report: IMA's Global Salary Survey



2014 saw higher salaries and total compensation for IMA members around the world, and CMAs continue to earn a premium over non-CMAs. To know more about how you compare to your

peers worldwide, click on the full report now available in the March issue at SFmagazine.com. Let us know what you think about the issue and the new website! We hope you enjoy it!

Chapter Activities

Abu Dhabi Chapter

February 22, 2015 - The IMA Abu Dhabi Chapter held an event titled the "Evolving Role of Finance" by Raef Lawson, IMA vice president of research & policy and professor-in-residence. First Lawson highlighted the IMA profile. Then discussed the functions of the evolving role of finance and the challenges to delivering effective financial insight. He concluded by explaining the skills for enabling better finance business partners including communication, financial and business analysis, business understanding, and relationship skills among many others.

March 4, 2015 - The IMA Abu Dhabi Chapter organized a webinar on the three "Superpowers of Public Speaking". This enterprise strategy webinar was presented by Anjum Asrar, director of IMA's Research Foundation. Asrar introduced first the strategic analysis and choice. Then he highlighted strategy implementation and change management. And he concluded with performance management. Webinars are effective tools that IMA's Abu Dhabi Chapter depend on and are being viewed by many members because of the ease and clarity, as well as the importance of topics discussed.

Course Provider Activities

Congratulations to Emerge Management Training Institute, Dubai and Morgan International, Lebanon for having been awarded the IMA Provider Recognition Excellence Award, as a result of outstanding performance and contribution the CMA program as showcased by the highest pass rates in 2014. As a result, a monetary reward of USD \$2,500 is offered by IMA Middle East. To register and participate in this year's Provider Recognition program, please contact us at imamiddleeast@imanet.org and submit your applications no later than April 15, 2015.

Job Pick of the Month

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

- Senior Accountant - Bougary Group Ref. JB1718726
- Chief Accountant - Marriott Jeddah Ref. JB1791155
- Internal Auditor - Gulf General Investments Company (GGICO) Ref. JB3208928

Avail 20 per cent discount on Bayt.com's CV writing services. Visit www.bayt.com/en/cv-writing/ and enter this voucher code: wgb4OSbo to qualify for the discount.

Are you an experienced CMA with a passion to teach and train? If yes, we would love to hear from you. You can email us at imamiddleeast@imanet.org, Reference #CMA Trainer.

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