



The Association of  
Accountants and  
Financial Professionals  
in Business

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## IMA Middle East Focus

### The IMA Middle East Finance Team of the Year 2016

The Institute of Management Accountants (IMA) announced Imdaad as this year's recipient of the "IMA Finance Team of the Year Award". IMA identifies and honors the contribution of finance teams in the overall success of their organizations based on the foundations of outstanding performance, management accounting excellence, business partnering and innovation.



The recognition is awarded to those organizations that have demonstrated a strong level of commitment to continually support their staff by empowering talent with the Certified Management Accountant (CMA) program.

Imdaad, a leading provider of integrated facilities, environmental and energy management solutions in the GCC, was evaluated based on the following criteria: Financial Performance, Work Environment, Ethics & Transparency and Innovation. According to Hanady Khalife, IMA Director of Operations, Middle East and Africa, the IMA Finance Team of the Year award was created to recognize efficiency and to promote best practices in the field of management accounting and Imdaad Finance team clearly demonstrated the highest level of professionalism by becoming a true business partner, capable of driving performance and delivering value.



Jamal Abdullah Lootah, CEO of Imdaad, said: “Imdaad is honoured to accept this prestigious award from the Institute of Management Accountants. The award reinforces our dedication to enhance the accounting systems for our industry and help elevate the role of the profession for the long term success of our business.”

“Our multi-cultural finance team has always been an integral part of our operations and overall success. Each member has upheld the international best practices in accountancy and highest standards of governance, quality, transparency, and efficiency. This award clearly demonstrates not only the team’s dedication but also reflects the entire organization’s commitment to Imdaad’s core value of ‘People, Service and Making a Difference.’ This achievement is a testament to our unwavering efforts to provide exceptional integrated facilities management services across the GCC region,” Lootah added.

The annual award is open to all organizations, both private and public across the Middle East & Africa region.

### 8th Annual MENA CFO 2016

As event partners, The IMA Middle East participated in the 8th Annual MENA CFO 2016 conference organized by Marcus Evans. The event explored themes such as CFO Agenda: Financial Risks VS Strategies, CFO Duties: Reinforcing Corporate Governance, CFO Vision: Harnessing Today’s Technology and Digital Transformation”.



Top-notch finance leaders provided invaluable insights through expert presentation and customized interactive think tank discussions. These discussions carried the themes of “Achieving Deal Value in Joint Ventures and

All members of IMA received 10 CPE credits. All delegates had an exclusive opportunity to have a free IMA membership.

### IMA Higher Education Endorsement Program

#### Cairo:

IMA's Committee on Academic Relations has awarded the American University in Cairo, Egypt, Bachelor of Science in Accounting program, IMA's High Education Endorsement Program.



The American University in Cairo (AUC) - School of Business emerged in 2009 as part of the restructuring process of the former School of Business, Economics and Communication (BEC), established in 1993. The top private business school in Egypt, AUC School of Business is the first in the Arab region and third in Africa to receive triple-crown accreditation from the European Quality Improvement System (EQUIS), the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB). The school is among less than 1 percent of the 14,000 business schools worldwide to achieve triple-crown accreditation.

#### INDIA:

It is with great pleasure to announce that the Post Graduate Diploma in Management (PGDM) program at Asia-Pacific Institute of Management has been approved for endorsement under IMA's High Education Endorsement Program.



Asia-Pacific Institute of Management is a Top Ranked Business School. of India. The latest Business Today - MDRA survey ranked the Institute "5th" amongst Pvt. B-Schools in North India (8th amongst all B-Schools in North India).

The IMA Academic Endorsement Program involves the mapping of the contents of courses taken by Accounting & Finance Majors to the contents of the CMA curriculum. If 75% of the CMA curriculum is covered at the University Level, then the University will be labeled as IMA Academically Endorsed. Please refer to this link for more information and for a list of IMA Accredited Universities.

[http://www.imanet.org/resources\\_and\\_publications/Students-Educators/educators/higher-endorsement-program.aspx](http://www.imanet.org/resources_and_publications/Students-Educators/educators/higher-endorsement-program.aspx)

### Course Providers



Congratulations to Emerge Management Training Institute, Dubai and Morgan International, Lebanon for having been awarded the IMA Provider Recognition Excellence Award, as a result of outstanding performance and contribution the CMA program as showcased by the highest pass rates in 2014. As a result, a monetary reward of USD \$2,500 is offered by IMA Middle East.



To register and participate in this year's Provider Recognition program, please contact us at [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) and submit your applications no later than April 15, 2015

## Chapters

### Lebanon Chapter

We are pleased to announce the launch of the Lebanon Chapter, thanks to a group of enthusiastic IMA members and Mr. Gaby A Lahoud, CMA, CFA, President, IMA Lebanon Chapter. This is the twelfth chapter in the Middle East region. These chapters form a valuable network of IMA professionals who come together to serve IMA members specifically, and the local accounting and finance community at large, by providing them with opportunities to network with peers, update their skills and knowledge through Continuing Professional Education (CPE) events and promote the CMA credential as an integral driver of growth for businesses today.

- Obtain accounting and financial management education (continued professional education, or CPE) at modest cost or for free without having to travel to distant programs or take significant time away from your job.
- Meet face-to-face with other members and CMA candidates to network, engage, exchange best practices, and expand your contacts with like-minded professionals.
- Develop administrative and leadership skills through hands-on management of the chapter.

### **CMA RAFFLE**

Congratulations to the winner of this month's CMA surprise drawing: Mr. Omar Ghaleb Oweis, CMA from Jordan.

You have won a free one-year IMA membership.

Please contact us at [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) or +971 4 429 6017 to claim your prize.

### **JOB PICK**

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

Director- Internal Audit (Large Group) - Manpower Middle East Ref. JB3502269

Manager Government Relations– Easa Saleh Al Gurg Group Ref. JB3507666

Financial Reporting & Operations Manager– Elan Qatar Ref. JB3477316

CV Writing Service by Bayt.com for IMA members

Avail 20 per cent discount on Bayt.com's CV writing Services. Visit <http://www.bayt.com/en/cv-writing/> and enter this voucher code: wgb4OSbo to qualify for the discount.

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