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IMA Middle East Focus

IMA Middle East Presents Latest Modern Training Methodologies with CMA 'Train the Trainer' Program

IMA® (Institute of Management Accountants) recently hosted the first 'Train the Trainer' workshop in Cairo, designed as a comprehensive training program to raise the bar for CMA® (Certified Management Accountant) trainers delivering the CMA certification in Egypt. The program aims to ensure that CMA exam preparation courses are being administered in the best possible manner, while equipping CMA trainers with modern training methodologies required to accommodate the diverse platform of CMA candidates.



The workshop, held from August 11 to 13, was attended by a diverse group of professional CMA trainers and led by financial consultant, Mr. Ammar Al Khayat, CMA, who offered extensive sessions covering a wide portfolio of the latest training tools and approaches in delivering different areas of the CMA course. The sessions emphasized communication and presentation skills, body language techniques, and an overall guide to dealing with arising conflicting situations that trainers face with CMA students. Throughout the three- day course, the program highlighted to trainers the key deliverables required to better reflect their knowledge, and helped determine potential areas for improvement.

Commenting on the program, Mr. Al Khayat expressed his pleasure in being part of the first 'Train the Trainer' workshop organized by IMA in Egypt saying, "We were very keen during the workshop to provide and showcase the latest training methods for CMA trainers, through interactive, activity based sessions that focused on the presentation skills required in delivering different areas of accounting and finance".

Mr. Al Khayat elaborated that recently, despite the increasing number of university graduates, there are still major obstacles bridging the gap between educational skills and job market needs. He further called for the importance of upgrading the educational system in various key areas with a focus on the financial and economic fields, which in turn would reflect positively on the performance of governments in the Middle East.

"Invest in Your Future" workshop held by the Continuing Education Center of Al Khawarizmi International College, in partnership with IMA



On Tuesday August 9, 2016, The Continued Education Center of Al Khawarizmi International College, in

The workshop was attended by top accounting and finance professionals in the industry, and covered various topics on personal and corporate financing. Mr. Fady Kado, CFO, Al Ain Football Club and Associates, gave a presentation on the importance of self-investment, and how participants should continuously expand their knowledge and expertise by personal development methodologies, growing networks, and getting equipped with more skills to face career challenges.

On his part, Mr. Ahmed Al Makhalati, Regional Partners Relations Director, IMA, explained the role of the CMA certification in advancing the accounting and finance profession, highlighting how the credential helps develop professionals with the on-the-job knowledge and skills they need to excel in their career.

The workshop concluded with honoring the sponsoring entities, and thanking participants for their contribution to the workshop with different experiences and ideas, resulting in a very successful event.

IMA Announces Record Growth for CMA Credential; Reaches Milestone with 50,000 Certificate Holders



IMA® (Institute of Management Accountants), the association of accountants and financial professionals in business, today announced record-breaking growth of its flagship certification, the CMA® (Certified Management Accountant) credential in fiscal year (FY) 2016, ending June 30.

After its sixth consecutive year of significant growth, the premier global management accounting certification reached a milestone of 50,000 holders since the program was created in 1972. In FY 2016, 3,838 CMAs earned the credential; a record number for any fiscal year. In addition, 18,761 new candidates enrolled in the program – a 20% jump from 2015 – which brings the number of candidates who chose to join the program in the past five years to 70,000.

"This rise in numbers – as well as respect and influence – confirms that the CMA continues to be the leading global management accounting credential in the world," said Jeff Thomson, CMA, CAE, president and CEO of IMA. "For more than 40 years, we have been building a professional certification program that is a true reflection of the global management accounting profession. We pride ourselves in providing a certification that represents

The CMA's growth is all the more impressive due to its rigorous testing methodology and high standards to earn the credential. Passing the CMA exam ensures every certificate holder has education, experience and mastery of the 11 most vital practice areas in management accounting including financial planning and analysis, control, decision support and professional ethics.

"IMA believes that the best means for employers to be confident they have secured the most competent management accounting workforce is to pursue a rigorous and relevant certification, earned through work experience, testing and continuing education," said Dennis Whitney, CMA, CFM, CAE and ICMA (Institute of Certified Management Accountants) senior vice president. "The CMA is the only global management accounting certification that can guarantee every single certificate holder meets these criteria."

The CMA is also the only U.S.-based management accounting credential to include both multiple choice and essay testing formats, ensuring high reliability and validity of knowledge at a mastery level. For more information on the CMA, please visit www.imanet.org/cma

Chapters

Qatar Chapter



On August 21, 2016, IMA® (Institute of Management Accountants), Qatar Chapter, conducted a seminar under the title "Value Added Tax (VAT) in the GCC" in cooperation with Ernst & Young Qatar.

The event was attended by more than 170 finance professionals, with Ms. Jennifer O. Sullivan, Tax Director Ernst & Young, as the guest speaker. She explained the technical aspect of the VAT regime in the GCC effective in 2018, and she highlighted the current economic scenarios and governments' plans in the GCC and the overall impact of VAT in the running of businesses and driving a country's economy.

Mr. Moamen Omer, President - IMA Qatar Chapter, who inaugurated the event, explained the role of the CMA credential in supporting the management accounting profession, allowing professionals the advantage to excel and compete in their field.

IMA Qatar Chapter also announced the recently elected Board Members during the event, and rewarded outgoing members with mementos as appreciation for their contributions to the chapter.

CMA RAFFLE

Congratulations to the winner of this month's CMA surprise drawing: Michael Antoun Kahla, CMA, from Lebanon. You have won a free one-year IMA membership.
Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize.

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