



The Association of  
Accountants and  
Financial Professionals  
in Business

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## IMA Middle East Focus



### Train The Trainer Workshop 2016 in Cairo, Egypt

Are you ready to improve your training skills and become a professional trainer?

IMA® (Institute of Management Accountants) Middle East is pleased to announce its first Train the Trainer workshop in Cairo, Egypt. This workshop will equip you with different methods, techniques, and tools that can help you along your career journey.

You will master the following in three days:

- Adult learning and expectations
- Understanding different learning styles
- Methods for participant-centered training
- Presentation skills
- Overcoming your fears
- How to open and close
- Using stories
- Persuasive presenting
- Body language and eye contact
- Preparing PowerPoint presentations
- Handling Q&A sessions
- Dealing with difficult trainees
- Plus tips to diffuse any kind of difficult situations



**Earn 25 CPE credits.**

[Click here](#) and register now for the workshop  
Or e-mail [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org)

Date: 11-13 August, 2016  
Venue: Holiday Inn Cairo Citystars, Egypt

## Jeff Thomson named member of the Editorial Advisory Board for PRR

Jeffrey Thomson, CMA, CAE, IMA president and CEO, has been named a board member for the Editorial Advisory Board for *Prince Sultan University Research Review* (PRR).



About the Journal:

*PSU Research Review* is an international journal that aims to cultivate and share knowledge and ideas about contemporary research. Drawing on a wide range of theoretical and methodological approaches, the journal particularly produces a rich stream of conceptual and applied research focused on practical developments in various fields.

PRR is targeted at academics and practitioners in both public and private sector organizations. The journal promotes the exchange of knowledge, experience and new ideas between researchers and practitioners and encourages a multi-disciplinary approach.

## Are you CMA Certified? Showcase your new CMA badge!

We are excited to announce a new benefit for our certified members:

This month we will launch digital badges for those who have earned their CMA® (Certified Management Accountant) certification. You can showcase your accomplishment of earning the CMA and share your badge on social media sites such as LinkedIn. The digital badge signifies your active status as a CMA and explains that you've demonstrated mastery in the skills of planning, analysis, controls, decision support, and other critically important skills. By clicking on the badge, a potential employer can learn more about the certification and also see that you're an active CMA.



## Chapters

### Lebanon Chapter

We are pleased to announce the launch of the Lebanon Chapter, thanks to a group of enthusiastic IMA members and Mr. Gaby A. Lahoud, CMA, CFA, president. This is the 12th chapter in the Middle East region. These chapters form a valuable network of IMA professionals who come together to serve IMA members specifically, and the local accounting and finance community at large, by providing them with opportunities to network with peers, update their skills and knowledge through Continuing Professional Education (CPE) events, and promote the CMA credential as an integral driver of growth for businesses today.

Chapter officers are:

Gaby Lahoud - President

Mira Zeidan - Secretary

Christy Cattouf - Treasurer

Naoum Mhanna - VP



Now, members in Lebanon can:

- Obtain accounting and financial management CPE for a modest cost or free without having to travel to distant programs or take significant time away from your job.
- Meet face-to-face with other members and CMA candidates to network, engage, exchange best practices, and expand your contacts with like-minded professionals.
- Develop administrative and leadership skills through hands-on management of the chapter.

### Region Chapter — KSA

Hani Bedairi, audit partner at Deloitte & Touche Riyadh, has been selected as the president of the IMA Western Region Chapter—KSA for the 2016-2017 term.



Role of the Western Region Chapter–KSA consists of a group of professionals from the local community who are working in leading organizations to provide the highest-quality service in management accounting.

Click here to [read more](#).

### Cairo Chapter

For the first time in Egypt, the IMA Cairo Office and IMA Cairo Chapter held a social event for members, a Ramadan Iftar. Although the Iftar did not qualify for CPE credit, numerous members attended. Guests included those who had served as speakers at previous chapter events.



All members networked very effectively with one another and with the speakers. Attendees gave very positive feedback about this social event and some of those who had never attended an event for the IMA Cairo Chapter said that they will never miss an event again. All in all, it was a very successful gathering. .

### CMA RAFFLE

Congratulations to the winner of this month's CMA surprise drawing: Chami Khalid, CMA, from Kuwait. You have won a free one-year IMA membership.

Please contact us at [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) or +971 4 429 6017 to claim your prize.

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