



The Association of
Accountants and
Financial Professionals
in Business

[Home](#) | [Contact Us](#) | [Member Login](#)



IMA Middle East Focus



The IMA Middle East and Africa wishes you and your families Ramadan Mubarak.

The IMA Middle East Students Case Competition 2016

On May 15, 2016, IMA® (Institute of Management Accountants) Middle East announced the winners of its 2016 Student Case Competition, where five students representing Middlesex University were awarded \$3,000 for their first-place case study. The runner ups --students from Jubail University College in KSA -- came in second place and were awarded \$2,000. The remaining finalists received a Certificate of Achievement for their participation in the competition.

Universities from the Middle East and Africa region were invited to participate in this challenging contest, where teams made up of three to five students were nominated by their universities to compete on their behalf. The teams were presented with a management accounting case and were requested to develop an analysis and solution for their case. Five teams were selected by the steering committee to proceed to the final stage and were encouraged to demonstrate their knowledge and skill set in front of a judging panel of industry experts.



Finalist Teams:

The five finalist teams were from the New York University (Abu Dhabi), Middlesex University (Dubai), Jubail University College (KSA), Institute of Management Accountants (Dubai), and Bahrain Polytechnic (Bahrain)

“It’s great to see that the number of participants in this competition grows each year. Nurturing young talent has been an integral part of our plan for growth initiatives among university students. The talent we have witnessed during this competition is commendable, and we hope more students use the platforms IMA provides to nurture their skills in accounting.” [NOTE: NEED AN ATTRIBUTION FOR THIS QUOTE]

Judges:

Mr. Loutfi K. Echhade, CMA, CFM, CPA; Ms Hadeel Nassar, CMA, CIA; Mr. Ahmed Farouq, CMA, CIA, CPA

1st place winners – Middlesex University



Middlesex University team receiving their prize

2nd place winners – Jubail University College



Jubail University College team receiving their prize

The students enjoyed the experience and reported that the competition gave them a sense of a real work experience. They also said that it made them aware about taking all variables into consideration when providing information to management for decision making.

IMA Middle East collaborates regularly with universities to help students and faculty grow their accounting knowledge. IMA Middle East also provides platforms that create awareness on the latest resources and trends available to make their professional work competitive among peers.

The Student Case Competition gives students the opportunity to showcase their knowledge in front of a panel of industry experts and

- Develop a solution
- Present it to an audience
- Receive recognition for their efforts

Stay tuned for our 2017 competition!

For more information, please contact us on imamiddleeast@imanet.org.

Train The Trainer Workshop



SAVE THE DATE:

IMA's first Train the Trainer (TTT) Workshop in Cairo, Egypt

Date: 11,12,13 August 2016

TTT (Train the Trainer) is a capacity-building comprehensive workshop that is designed and customized to empower CMA® (Certified Management Accountant) instructors on training for and delivering the CMA program.

The workshop will give an introduction to training and presentation skills. It will discuss the different elements of a well-run training program starting from planning, design, implementation, and trainer skills and ending with evaluating and reporting.

For more information, please contact us on imamiddleeast@imanet.org.

Chapters

Bangalore Chapter

T. Subbarayudu, president of the Bangalore Chapter, moderated the first CPE session in India on the topic of ethics and compliance. His talk was primarily based on the case study of "Diamond Food Inc.," published in the *IMA Educational Case Journal*.

The objective of this workshop was to identify key incidents or activities that create ethical dilemmas within an organization and to identify incidents that cause departures from U.S. Generally Accepted Accounting Principles (GAAP). The workshop discussed how members should conduct themselves when faced with such ethical dilemmas.



Subbarayudu handled the overall workshop very well by engaging each participant on practical situations which are commonly faced and how people behave in those situations, especially those which require dealing with savvy entrepreneurs and management personnel. The event emphasized red flags that IMA members should raise with appropriate authorities to avoid presentation of financial statements that are non-compliant with U.S. GAAP.



Due to the interest in the topic, we had participation from across four different states of India and we observed members travelling from miles together to attend this two-hour workshop. We had nearly 30 participants, including our Chapter Vice President Mr. Terence D'Souza, Chapter Secretary Mr. Arun Rangaswamy, Chapter Treasurer Mr. Manikantan Natarajan as well as Vinay DR, who is director of the Chapter.

This event was well received by all participants, with a great deal of networking occurring before and after the event. The chapter is now motivated to have many more such networking and knowledge events in the future.

CMA RAFFLE

Congratulations to the winner of this month's CMA surprise drawing: Mohamed ElSayed Elshahat Elsayed Negm, CMA, from Saudi Arabia.

You have won a free one-year IMA membership.

Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize.

JOB PICK

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

Project Director – American University of Beirut Medical Center Ref. JB3543944

CV Writing Service by Bayt.com for IMA members:

Available 20% discount on Bayt.com's CV writing services. Visit <http://www.bayt.com/en/cv-writing/> and enter this voucher code: wgb4OSbo to qualify for the discount.

Unsubscribe

To unsubscribe from IMA e-mail, please e-mail imacommunications@imanet.org with the words "unsubscribe IMA e-mail" in the body of the message. If you are an IMA member, please include your IMA membership number as well.

10 Paragon Drive, Montvale, NJ 07645 (800) 638-4427 or +1 (201) 573-9000
© 1997-2016, Institute of Management Accountants, Inc.