



The Association of
Accountants and
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in Business

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IMA Middle East Focus

IMA Kicks off the CMA Roadshow in the Middle East this November.

“CMA: Empowering Today’s Business Leaders” roadshow is touring the Middle East from November 9 to 14. During the sessions, participants will learn from Mr. **Dennis Whitney**, senior vice president, Certifications, Exams, and Content Integration, ICMA, will explain how to develop the skills needed to drive business performance, adapt to new technologies, as well as adapt the business plan and manage risks in their organization. This is a great opportunity to understand the value of the management accountant role, and an excellent occasion to connect with industry peers in a dynamic environment.



Dennis will be touring across Jordan on the November 9, Muscat on November 13, and Dammam on November 14.

The Roadshow is sponsored by: Jordan Association of Management Accountants (JAMA), Gulf Business Network Training Centre (GBNTC), and Horizons International.

Non-IMA Members can register now and book their free seat today on: <http://imamiddleeast.org/roadshow16>

Learn more about Dennis Whitney



Dennis Whitney is Senior Vice President, Certifications, Exams, and Content Integration for IMA. Dennis has overall responsibility for the Certified Management Accountant (CMA) Program, and is responsible for the CMA exam's development and administration, program budgeting, growth and strategic planning. Dennis also provides oversight for content integration among the research, publications, and professional development teams at IMA. Joining IMA in 1993 as Exam Project Manager and then later as Director of Exams, Dennis managed the development of exam content, supervised question writers and graders, and directed standard setting, job analysis studies, and psychometric analysis.

Watch Dennis Whitney's Video Invite here:

<https://www.youtube.com/watch?v=IloJ9xi0SEE&feature=youtu.be>

IMA's Student Leadership Conference: Make it Happen – SLC16

The annual Student Leadership Conference is a major event for students around the U.S.

Student members will enjoy three days of learning, networking, and FUN at IMA's Student Leadership Conference ([SLC](#)) in Detroit from November 10 -12, 2016.

DETROIT | NOV. 10 - 12, 2016



IMA's Student Leadership Conference

DETROIT MARRIOTT RENAISSANCE CENTER

IMA Middle East is proudly sponsoring six students from the region to an all-expense paid trip, which includes flights, accommodations, visas, and other costs. The students have been chosen from the IMA Higher Education Endorsement program universities network as well as universities who have been offering and promoting the CMA credential. Participating students were selected by the faculty based on their outstanding academic achievement. This will be a truly wonderful opportunity for the students to hear from inspiring speakers, create new contacts, and connect with industry leaders in a dynamic, friendly environment.

The students will be representing **Zayed University**, **Christ University** (Bangalore India), **Prince Sultan University** (PSU), **UAE University** (Al Ain), and **King Fahd University of Petroleum and Minerals** (KFUPM). Watch the SLC 2015 recap:

<https://www.youtube.com/watch?v=E6J101Clcmk>

For more information, and to view a full conference program, please visit www.imaslc.org. Join the conversation

IMA supports you in school and beyond

Our IMA Student members can learn about the role of accountants and financial managers in business and explore their career options. IMA offers Student members access to many of the benefits of regular Professional membership at a significantly reduced rate. To qualify for this membership type, you must be enrolled in six or more credit hours at a college or university.

Student Membership Benefits Include:

- Leadership Academy
- Student Chapters
- Scholarships & Awards
- Career Guidance & Support
- Mentoring

[Learn more](#)

Take the lead in your career

The IMA Leadership Academy (IMALA) supports the development and enhancement of our members' leadership education and skills to aid in career advancement.

All benefits are available at no extra cost to IMA members.

- Leadership Academy Webinar Series
- Leadership Recognition Program
- Leadership Opportunities
- Leadership News

[Learn more](#) about The IMA Leadership Academy:

A NEW-MEMBER special promotion by the IMA Middle East – Tell a friend



*IMA's Certification for
Accountants and
Financial Professionals
in Business*



Add instant credibility to your name.

Become
a CMA

30% off IMA membership
and CMA entrance fee

Offer ends November 20, 2016

Current members and members already sitting for the CMA exam are excluded from this offer. Products cannot be combined with any other offer or used retroactively. The code must be applied in the shopping cart for this discount to be valid.

[Learn more](#)

Chapters

Qatar Chapter

Under the sponsorship of Leaders Institute, the IMA Qatar Chapter conducted an event about "Principles of Budgeting" in which Ahmed Baddoura, CMA (Canada), CPA, was the guest speaker. The event was conducted on October 16 at Dareen Tower, Al Dafna, Doha. One hundred sixty-six members attended the event, out of which 72 were IMA members.



Bangalore Chapter

The IMA Bangalore Chapter organized a four-hour CPE & Networking Event on 1 October 2016, on the theme of "Enterprise Risk Management and Internal Financial Controls." The event was hosted by VMware Software India Private Limited. Thirty participants from across Karnataka State, India, attended the event .



Mr. Abdul Majeed Shaikh (Partner, Price Waterhouse & Co Chartered Accountants LLP) facilitated the first session, speaking on the "Major Risks impacting business and their relevance in ERM." The participants immensely benefited from his rich experience and knowledgeable insights on the topic.

Mr. Vinayak Pai, (Consultant & Trainer - IFRS & US GAAP; Formerly VP at Infosys Technologies Limited)

convergence with IFRS in India.



Mr. Arun Rangaswamy, chapter secretary, welcomed the gathering. Mr. Terence D'Souza, chapter vice president, introduced the resource persons. Mr. Velmurugan Kannappan, senior Director, VMware, delivered the vote of thanks. Mr. Vinay Rajashekar, chapter director, co-ordinated the event with due support from the other Chapter Board Members and Mr. Rishi Malhotra from IMA Middle East.

Western Province, KSA Chapter

“Meet the Innovative Mind of Finance” kicked off as a success!



17 October 2016 – More than 70 members/guests attended the event arranged by IMA Western Province Chapter – Jeddah to meet the Innovative Minds of Finance. The first chapter event of the 2016-2017 for the IMA Western Province Chapter was held at Fine Grill Restaurant in Jeddah.

The chapter gave an upbeat message to the audience of the seminar, saying due to fluctuation in the market and changes in the Saudi Arabia Market, new innovation is highly encouraged to secure a right job with the right mind set in order to progress its career and help the organisation to shift to a better level. “Due to new regulations, market fluctuation, and new challenges, Saudi Arabia is now looking for more qualified, more innovative and smarter minds in the market to help the country economy to grow,” said Shoaib Malik, marketing



The event consisted of many speakers who left the great messages to the audiences. Vijay Soni, vice president, IMA Western Province Chapter, explained the nature of creating this chapter and the importance of the CMA[®] (Certified Management Accountant), and how such qualification helps the employees and the organization. The chapter announced that IMA has decided to give scholarships to a few students from each university; arrangements with Jeddah-based universities will be agreed upon soon.



Many interesting topics were discussed such as "How to convince management about new innovations, convincing management about the course an employee wishes to take," etc. Such questions raised interest in the conversations as it has cleared the concept of the seminar and confusion.

Dubai Chapter

IMA Dubai chapter conducted an event on 15 October 2016 at PwC Academy- Dubai

Session 1: Behavioural Biases of Individuals in Portfolio Management

Speaker: Mir Taimur Ali

In this session, the speaker covered the areas of perspectives on investor decision making, behavioural biases which included Cognitive errors and emotional biases, attitudes towards risk, and risk averse vs. risk seeking



Session 2: IFRS Update: Leases (IFRS16)

Speaker: Hesham Metwally

In this session, the speaker covered the effects on financial statements reporting due to the implementation of the new IFRS 16, covering the area of leases which replaces the current guidance in IAS 17.



Session 3: Unleash your brain power

Speaker: Rudra Dasgupta .

Mr. Dasgupta covered the areas of unique brain preferences and the changing landscape in our environment. He discussed the four quadrants of our brain where individuals identified themselves to the dominant quadrant, and also how a person can move from one quadrant to another with the least difficulty.

CMA RAFFLE

Congratulations to the winner of this month's CMA surprise drawing: Ahmed Sabeeh Awlad Thani, CMA from Oman. You have won a free one-year IMA membership.

Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize.

Unsubscribe

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