



The Association of
Accountants and
Financial Professionals
in Business

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IMA Middle East Focus

IMA Middle East participated in MECA CFO Strategy SUMMIT “Evolving Role of the CFO / Finance” 2015. The conference covered various topics by eight keynote speakers and a panel discussion on “Preparing CFO/ Finance for the Challenges of 2020.”



MECA CFO Alliance is a large professional networking group comprised of thousands of dedicated, high profile and loyal finance executives.

Congratulations to our July new CMAs.

Seek the list here: <http://imamiddleeast.org/node/473>

Course Provider Activities

3FOLD Education Centre was founded in 2008 with the mission to provide world class certification preparation courses in UAE. Approved by IMA, PMI, and AACEI, 3FOLD is also licensed by KHDA, Dubai. 3FOLD provides CMA Part 1 and Part 2 exam preparation courses at affordable rates with original IMA course material in partnership with WILEY.

Preparation courses begin every month. Call today to learn why you should choose 3FOLD to enhance your finance and accounting career. Visit www.cmaexamstudy.com or call toll-free: 800 3FOLD.

Did your accounting education provide the skills you need to succeed in business? Download our report to see what employers had to say. [See More...](#)

IMA and ACCA announced the findings from the Global Economic Conditions Survey (Q2, 2015)
[See More...](#)

Chapter Activities

IMA chapters are dedicated to keeping members updated with essential business knowledge, improving skills development through professional education events, and building awareness of the CMA® (Certified Management Accountant) program. You can be a part of this momentum.

By participating in a local IMA chapter, you can:

- Obtain accounting and financial management education at modest cost without having to travel to distant programs or take time away from your job.
- Meet face-to-face with other members and CMA candidates to network with, engage in, and expand your contacts.
- Develop administrative and leadership skills through hands-on management of the chapter.

If you want to join any one of the local chapters in the following countries: India, Jordan, Kuwait, Qatar, Saudi Arabia, and United Arab Emirates, please contact IMA's Middle East office at imamiddleeast@imanet.org or call +971 800 IMA MEA (462 632).

*Note: An IMA member can be associated with only one chapter.

Abu Dhabi Chapter:

Basel Abu-Ali, vice president of communication, IMA Abu Dhabi Chapter, was one of the key speakers at the Global Management Accounting Summit 2015 in Sri Lanka. Basel covered the topic of "Corporate Governance and Responsible Boards."



The Global Summit covered a range of topics relating to IR with special emphasis on Integrated Thinking, Integrated Reporting, Accountants connect with Integrated Thinking and Reporting, Building blocks of IR, Sustainability reporting migrating to IR, Asian and Country experiences of IR, getting started with IR and

company experiences closing with a panel discussion on business success and value creation through IR.

Dubai Chapter:

The July Crowdfunding event gathered IMA members at the Marriott Jaddaf, Dubai. The presenter, Awab Adil Ashwaikh, director of projects of the Sharjah Petroleum Council, is a Certified Project Manager (PMP), Certified Islamic and Management Accountant (CIPA, Bahrain), and Certified Management Accountant (CMA). He has vast experience in the energy sector.

Mr. Awab defined crowdfunding and showed an impressive statistics of that business growing by more than 100% year-over-year, and making an alternative for small businesses and charity projects in raising funds. He also introduced the major crowdfunding specialized companies, identified pros and cons of this type of fund raising, and potential for the future. The evaluation of the event showed that the subject was very interesting for the audience and they found it very relevant for their professional development.

The second part of the session was the Raffle of the Ramadan Fawazeer answers on CMA questions, where all IMA members attempted to answer 30 daily posted questions on Facebook. Seminar participants were entered into a drawing for prizes. The winners were:

Mr. Abdurrahim G. Nabi

Mr. Subhajit Shome

Mr. Rajaraman Packrisamy

Congratulations to the lucky winners!

Cairo Chapter:



The recently established IMA Cairo Chapter held their first event on August 18, 2015 at Blue Nile. About 85 members attended the event where two sessions were held. The first session was "Risk Management" presented by Dr. Medhat Nafei, chief risk officer and general manager of the Indices department at the Egyptian Exchange. The second session was "Professional Networking," presented by Mohamed Reda, who holds a managerial post in the UN, Business & Development, with six years of experience in the BPO.

CMA Raffle

Congratulations to the winner of this month's CMA surprisedrawing: Ahmed Nabil Mahmoud Azzam, CMA, from Egypt. You have won a free one-year IMA membership. Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize

Job Pick of the month

Visit <http://careers.imamiddleeast.org> to apply for these popular positions. Please use the following job reference numbers:

CMA Part Time – 3Fold Education Center Ref. JB3304678

Senior Accountant – Bougary Group Ref. JB1718726

Senior Associates, Accounting Services - Confidential Company Ref. JB3307519

CV Writing Service by Bayt.com for IMA members

Enjoy a 20% discount on Bayt.com's CV writing Services. Visit <http://www.bayt.com/en/cv-writing/> and enter voucher code: wgb4OSbo to qualify for the discount.

Unsubscribe

To unsubscribe from IMA e-mail, please e-mail imacommunications@imanet.org with the words "unsubscribe IMA e-mail" in the body of the message. If you are an IMA member please include your IMA membership number as well.

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