



FOR IMMEDIATE RELEASE

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Institute of Management Accountants Middle East (IMA) Joins AmCham Abu Dhabi 'WOMEN ACHIEVE' Initiative

Abu Dhabi, UAE. – AmCham Abu Dhabi announces that the Institute of Management Accountants Middle East (IMA) has become the latest signatory of WOMEN ACHIEVE, an innovative program established by its Women in Business Committee that promotes the professional advancement of women. The program was developed to encourage companies and organizations to give women more opportunities to advance their careers by offering them positions of greater responsibility and leadership.

Institute of Management Accountants (IMA) has now joined an expanding list of leading companies that support the WOMEN ACHIEVE initiative including Boeing, ExxonMobil, F&E Aerospace, Lockheed Martin Global Inc., Mubadala GE Capital, New York Institute of Technology, Olgoonik Global Security, Parsons, Patton Boggs LLP, and others. As a supporter of the WOMEN ACHIEVE program, IMA reassures its commitment to provide a work environment that is favorable to women's development by empowering women to refine their leadership skills and flourish in their respective jobs and areas of expertise. Moreover, IMA pledges to provide greater opportunities for women's participation in training and career advancement.

"IMA Middle East and Africa is excited about joining the Women Achieve initiative. Management Accounting is an important profession, contributing to the success of organizations and the vitality of societies. There is a world of opportunity for women in our profession and we are committed to supporting women in their personal and professional goals," said Hanady Khalife, Director of IMA'S Middle East and Africa operations. "The Women Achieve initiative is an excellent addition to our member offerings, especially with our female membership accounting for 25 per cent of our overall member base."

Matthew E. Byrd, Chairman of AmCham Abu Dhabi, remarked, “We are delighted to have the Institute of Management Accountants Middle East and Africa, sign WOMEN ACHIEVE. AmCham Abu Dhabi is proud to support innovative initiatives, such as WOMEN ACHIEVE, that foster positive change in the business community.”



Hanady Khalife, Director - Middle East and Africa, IMA Middle East and Sana Bagersh, Chair, Women in Business Committee, AmCham Abu Dhabi.



Left to Right: Natalia Abboud, Marketing Manager, IMA Middle East; Hanady Khalife, Director - Middle East and Africa, IMA Middle East; Sana Bagersh, Chair, Women In Business Committee, AmCham Abu Dhabi; Theresa F. Weber, Executive Director, AmCham Abu Dhabi; and Jules Lewis, Women In Business Committee, AmCham Abu Dhabi.

Established in January 2013, WOMEN ACHIEVE emphasizes seven key ideals, which direct companies towards acquiring a supportive work environment for the professional advancement of women. These ideals include encouraging women to grow through training, shadowing, coaching, mentorship and internship programs, as well as considering female candidates for new opportunities and the support of 'rising stars' into leadership positions. WOMEN ACHIEVE also encourages the induction of women to serve on boards of various organizations and advocates the importance of fair remuneration for female employees.



Participation in Women Achieve is open to entities of all sizes. Companies that are interested can elect to become signatories by contacting AmCham Abu Dhabi. In addition, WOMEN ACHIEVE signatories receive a certificate of acknowledgement from AmCham Abu Dhabi for their support and are eligible to use the WOMEN ACHIEVE seal on their communication collateral.

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Notes to the Editors:

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About Institute of Management Accountants Middle East (IMA)

IMA, the Association of Accountants and Financial Professionals in business, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) program, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 65,000 members in 120 countries and 300 professional and student chapters. IMA Middle East currently boasts over 10,000 members across the Middle East and Africa region with active IMA Chapters in key cities like Dubai, Abu Dhabi, Cairo, Riyadh, Jeddah, SA Eastern Province, Kuwait, Amman and Doha. For more information, please visit www.imamiddleeast.org

About WOMEN ACHIEVE

WOMEN ACHIEVE is an initiative by AmCham Abu Dhabi's Women in Business Committee to support the advancement of women into positions of higher responsibility and leadership within companies and organizations. WOMEN ACHIEVE focuses on seven key ideals that direct companies towards acquiring a supportive work environment for the professional advancement of women. The ideals consist of encouraging women to enhance through training, shadowing, coaching, mentorship and internship programs and supports female candidates for emerging opportunities and promotes 'rising stars' into leadership positions. WOMEN ACHIEVE is also known for boosting the induction of women to serve on boards of various organizations and advocates the importance of fair remuneration for female employees. For more information about WOMEN ACHIEVE, please contact wib@amchamabudhabi.org



About AmCham Abu Dhabi

AmCham Abu Dhabi (the trademark of the American Business Group of Abu Dhabi) is a member of the global network of American Chambers of Commerce. The AmCham Abu Dhabi mission is to promote commerce, investment and goodwill between the United States of America, the membership, the Emirate of Abu Dhabi and the United Arab Emirates. AmCham Abu Dhabi is an independent, not-for-profit association comprised of Fortune 500 corporations, small and medium sized companies and prominent business leaders and entrepreneurs. AmCham Abu Dhabi provides a uniquely situated platform through which executives pursue and discuss issues impacting business operations between the U.S. and U.A.E. Substantive government advocacy programs, educational and networking programs and customized business service are just a few of the many benefits AmCham Abu Dhabi provides its members. Through the support of its members, AmCham Abu Dhabi has become the recognized voice of U.S. business in Abu Dhabi, the capital city of the United Arab Emirates. For more information, visit:

www.amchamabudhabi.org