



The Association of  
Accountants and  
Financial Professionals  
in Business

# 2017 IMA Student Case Competition Call for Submissions

## General Rules

*Please read all rules carefully. We have changed the submission procedures to hopefully streamline the process for participating schools and judges.*

1. This Case has been published in the August 2016 edition of *Strategic Finance*. To submit an entry to the Case Competition, a transmittal form, ethics statement of compliance, and a PowerPoint presentation that contains your case analysis to [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org)

**Entries must be submitted on or before March 15, 2017.**

Four finalists will be selected and notified no later than April 30, 2017.

2. Each campus of any college/university is eligible to select a team(s) of three to five members to determine the best solution for the management accounting Case. *No more than 50% of team members may be Masters Degree candidates and no Doctoral Degree candidates may be selected. Although faculty members are encouraged to promote this Competition on their campus, no faculty or other professional assistance is allowed in solving or presenting the Case.*

3. All case analysis submissions will go through a preliminary evaluation. The top *four* teams as judged by a task force of IMA members will be invited to compete (venue and time to be announced) Judges will be selected from industry and academia.

4. All case analysis will be submitted as a **PowerPoint presentation not exceeding 40 slides**. Please note account name should not be related to IMA, your school or a teammate's personal name for judging purposes.

5. For the final Competition, each of the four selected teams will:

- a) Personally present their case analysis solution and
- b) Be required to respond to an additional question(s) on which they will be judged.

· First place: USD \$3000

· Second place: USD \$2000

6. All four finalist will receive a certificate of achievement. The first and the second place will receive an engraved plaque with their college/university's name and each team member's name in addition to the monetary award.



# 2017 IMA Student Case Competition (Continued)

## Rules for Submission of case analysis Presentation

1. Presentations will be limited to no more than *twenty* minutes. Any presentation exceeding this time limit will be penalized in the judging process.
2. *Each* team member is required to have an *equal* part in the presentation.
3. Presentations will be judged on content, style, and response to Case requirements.
4. Visual aids will be judged on their contribution to the presentation. *No handouts/written materials will be sent to the judges as part of the evaluation process.*
5. *No names of the team members or their universities or colleges should be included in the case analysis or within the file name submitted. Please check all case analysis to be sure that they have been properly copied.*
6. Fictitious names can be used in the introduction of the solution if it is warranted. The judges will *not know* the names of any of the teams' schools that they are judging.
7. Judges will use multiple criteria in evaluating the presentations, including the technical content, presentation skills, case analysis style, presentation organization, and strength of recommendations and conclusions based on Case requirements.

### Ethics Statement of Compliance

The General Rules for the 2017 Student Case Competition state, "...no faculty or other professional assistance is allowed in solving or presenting the case."

The signatures below acknowledge compliance with the above *General Rules*:

Team Member #1: \_\_\_\_\_

Team Member #2: \_\_\_\_\_

Team Member #3: \_\_\_\_\_

Team Member #4: \_\_\_\_\_

Team Member #5: \_\_\_\_\_

\*Faculty Advisor

**NOTE: This statement must accompany the completed submission form.**

# 2017 IMA Student Case Competition (Continued)



# Submission Form

**Important:**

- *This Form Must Be Typed.*
- *Be sure to indicate names as you wish them to appear on the certificates of achievement.*
- *All participants in the competition will receive a certificate.*

College/University: \_\_\_\_\_

Team Number (If More Than One Submission): \_\_\_\_\_

Faculty Advisor: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

TEAM MEMBER #1: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

TEAM MEMBER #2: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

TEAM MEMBER #3: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

TEAM MEMBER #4: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

TEAM MEMBER #5: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_