



The Association of  
Accountants and  
Financial Professionals  
in Business

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## IMA Middle East Focus

April 2015

The Next  
Generation  
**FINANCE  
LEADERS**  
**IMA 2015**



Join us at IMA's third Middle East Conference on May 14-15, 2015, in Dubai, United Arab Emirates. Meet industry experts and leaders as they share their thoughts on Digital Darwinism and Big Data, Enterprise Performance Management, and many other trends shaping the future of the business and finance world. To register, please visit [www.imamiddleeastconference.org](http://www.imamiddleeastconference.org).

Meet Dennis Whitney, CMA, CFM, ICMA Senior Vice President, Certifications, Exams and Content Integration

Are you preparing for the CMA (Certified Management Accountant) exam? Here is a chance to meet with Dennis Whitney, ICMA senior vice president, Certifications, Exams, and Content Integration. Dennis will be conducting a three-hour interactive workshop Day Two of the IMA Middle East conference. This workshop will provide CMA candidates with a comprehensive understanding of the CMA program and what it takes to succeed in the CMA exam, including practice exam questions and valuable tips. To attend this workshop at the IMA Middle East Conference 2015, visit [www.imamiddleeastconference.org](http://www.imamiddleeastconference.org) and register now.

### CMA Raffle

Congratulations to the winner of this month's CMA® surprise drawing: Krishnan Raman, CMA, ACMA, from Oman. You have won a free registration to the IMA Middle East Conference. Please contact us at [imamiddleeast@imanet.org](mailto:imamiddleeast@imanet.org) or +971 4 429 6017 to claim your prize!

### IMA signs agreement with the Government of Dubai Department of Finance (DOF)

On April 6, 2015, IMA signed an agreement with the Government of Dubai Department of Finance. The agreement covers areas of shared interest in training and developing UAE national talent. DOF employees as well as graduates of the diploma will have access to IMA membership. They can join more than 14,000 other IMA members in the Middle East/Africa

region, and will be able to enhance their careers through networking and access to management accounting tools and resources. IMA will also evaluate and accredit the DOF's professional diploma in Government Accounting and Management of Public Finances.



Hanady Khalife, IMA Middle East director, said: "Central to IMA's work is a commitment to develop local talent and support economic development. We are delighted to join forces with the Department of Finance to further the management accounting profession in the UAE and help the organisation to achieve its ambitious Emiratisation goals."

#### Chapter Activities:

##### Qatar Chapter

The IMA Qatar Chapter conducted a seminar on "Ethical Responsibility of Accountant's Community against Corruption." The seminar was held at Qatar University on April 21, 2015, with Dr. Ahmed Ali Mohammad, assistant professor, College of Business and Economics, Qatar University, as guest speaker. The session was very interactive with significant participation from the audience. To learn more, please visit [www.qatar.imanet.org/events](http://www.qatar.imanet.org/events).

#### Course Provider Activities:

##### Egyptian Council for Training & Development (ECTD)

IMA authorizes ECTD as an approved CMA review course provider in Egypt. ECTD is a local educational organization that was established in July 2013. ECTD aims to improve and develop the personal skills and academic knowledge of Egyptian professionals in a variety of business areas, to prepare them for the professional labor market. ECTD provides high quality, affordable, and accessible education, with programs led by the best lecturers from the largest universities and educational entities in Egypt. To learn more, please visit [www.egyptiancouncil.com](http://www.egyptiancouncil.com).

## Job Pick of the month

Visit [www.careers.imamiddleeast.org](http://www.careers.imamiddleeast.org) to apply for these popular positions by entering the following job reference numbers:

- Finance Manager- Al Ajmi Company Ref. JB1570536
- Senior Accountant – BPO+ Ref. JB3044407
- Senior Accountant – Bougary Group. Ref. JB1718726

CV Writing Service by Bayt.com are available to IMA members. Receive a 20% discount. Visit [www.bayt.com/en/cv-writing/](http://www.bayt.com/en/cv-writing/) and enter this voucher code: wgb4OSbo to qualify.

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