



IMA Middle East Focus

Save the Date

The Next
Generation
**FINANCE
LEADERS**
IMA 2015



CMA Raffle

Congratulations to the winner of this month's CMA® (Certified Management Accountant) surprise drawing: Karen Hawa, CMA, CPA from UAE. You have won a free one-year IMA membership. Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize!

Congratulations to Dubai Airport Free Zone for having achieved IMA Gold Partner status

The IMA Corporate Recognition Program recognizes organizations that have contributed to the advancement of the management accounting profession and continue to demonstrate a strong level of commitment to supporting and empowering their employees with the CMA program. IMA Certified Corporate Partners include global organizations like IBM and Johnson & Johnson. To learn more about the program and how to become Gold or Platinum Certified, [click here](#).

Hurry Up The Deadline for Submitting Your Student Case Competition Is Getting Closer



The Association of
Accountants and
Financial Professionals
in Business



Showcase your analytical skills
by solving a real-life management
accounting problem



First place winners will receive
USD\$ 3000 and the runner up team
USD\$ 2000 + a 1 year
FREE IMA Membership.



The top 4 teams from universities
around the region will be invited
to present before a select Jury
of industry experts and academia.



Entries must be submitted
by March 15, 2015.

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To know more, visit www.imamiddleeast.org/ima-academic/students/student-case-competition-2015

Platinum Sponsor:



Gold Sponsors:



Following the success of last year's **Student Case Study Competition**, we are inviting universities from the Middle East and Africa region to take part in this challenging opportunity. Students will have the opportunity to showcase their knowledge in front of a panel of industry experts. **The winning team will receive \$3,000, and the runner-up team will receive \$2,000.** Entries must be submitted on or before **March 15, 2015.**

Global Highlights

IMA Announces Record Numbers, Global Growth with 2014 Annual Report

In fiscal year 2014, [IMA](#)[®] achieved its highest membership in 15 years with more than 72,900 members globally and a 23% rise in international members. These figures were released in IMA's 2014 Annual Report, which details the fiscal year from July 1, 2013 through June 30, 2014. To view the digital report, [click here](#).

To read the full release, [click here](#).

Chapter Activities

Business Analytics for Decision-Making by IMA Dubai Chapter

Dec. 9, 2014 - In collaboration with the IMA Dubai Chapter, Morgan International held a workshop titled "Business Analytics for Decision-Making" at Dubai Knowledge Village. The event consisted of a discussion of the relationship between business performance and business intelligence, business analytics, and employee performance management, and the key role the CMA plays in driving business success. The talk was delivered by Gary Cokins, IMA executive-in-residence and an internationally recognized author and speaker of advanced cost management and performance improvement systems.

The event also consisted of a raffle drawing conducted by the IMA Dubai Chapter. Winners of the drawing were given free IMA annual memberships. The winners were: Firas Kourki, Louay Zahed, and Rawthar Shah Abdul Kabur. Ninety members participated in the event.

Job Pick of the Month

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

Internal Auditor - Ejadah Management Consultancy Ref. JB3194632

FP&A Manager (Energy) - Manpower Middle East Ref. JB3188752


Senior Bond Dealer - Arab Monetary Fund Ref. JB3166112

CV Writing Service by Bayt.com for IMA members. Avail 20% discount on Bayt.com's CV writing Services. Visit www.bayt.com/en/cv-writing and enter voucher code: **wgb4OSbo** to qualify for the discount.

Are you an experienced CMA with a passion to teach and train? If yes, we would love to hear from you. You can contact with us at info@imamiddleeast.org, reference #CMA Trainer.

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