

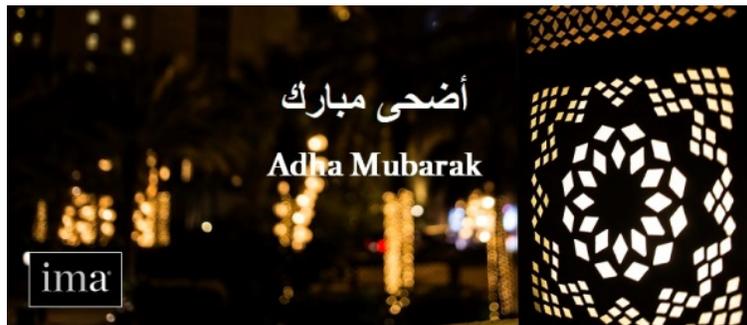


The Association of
Accountants and
Financial Professionals
in Business

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IMA Middle East Focus



Middle East Salary Survey Findings

IMA conducted a global survey of its members in October 2014 to examine compensation levels, salary trends, and other employment-related factors.

- The survey shows that the highest remuneration levels in the Middle East region are found in the UAE, Qatar, and KSA, which is expected given the continuous development of these economies.
- There's a new, upbeat attitude toward personal development and career growth in the GCC, especially amongst locals who are starting to look at their jobs as an opportunity to improve their careers.
- There's a direct correlation between a professional certification, career development, and compensation. An advanced certification, such as the CMA[®] (Certified Management Accountant) certification, sets finance professionals on a faster track to middle and senior management positions.
- [Learn more](#)

For English media coverage, [click here](#).

For Arabic media coverage, [click here](#).



The IMA Student Case Competition 2016 is here!

Following the success of the Student Case Study Competition 2015, we are inviting universities from the Middle East and Africa region to take part in this exciting and challenging opportunity. [Learn more](#)



The First GCC Finance Excellence Awards announced by MECA CFO Alliance has expanded into a mega collaboration of 10 prestigious professional and corporate entities to host the awards. To register and check out the awards program, please go to www.mecacfoalliance.com/meca-awards.

Cairo University

IMA was the platinum sponsor of the First Cairo University International Conference on Accounting, which took place on Saturday, September 12, at the Cairo Marriott hotel. Raef Lawson, IMA vice president of research & policy, was a keynote speaker. Lawson shared his thoughts about “Competency Integration in Accounting Education.” The event gathered 200 academics.



Chapter Activities

IMA chapters are dedicated to keeping members updated with essential business knowledge, improving skills development through professional education events, and building awareness of the CMA® (Certified Management Accountant) program. You can be a part of this momentum.

By participating in a local IMA chapter, you can:

- Obtain accounting and financial management education at modest cost without having to travel to distant programs or take time away from your job.
- Meet face-to-face with other members and CMA candidates to network with, engage in, and expand your contacts.
- Develop administrative and leadership skills through hands-on management of the chapter.

If you want to join any of the local chapters in India, Jordan, Kuwait, Qatar, Saudi Arabia, and UAE, please contact IMA's Middle East office at imamiddleeast@imanet.org or call +971 800 IMA MEA (462 632).

*Note: An IMA member can be associated with only one chapter.

Alexandria Chapter

We are delighted to announce the launch of the IMA Alexandria Chapter.

Congratulations to the president and board members:

Khaled Essam, President

Nada Afify, Director of Events and Communication

Amr Essam, VP of Membership

El Sayed Hammad, Treasurer

Cairo Chapter

The IMA Cairo Chapter organized an event on September 12 at the Conrad, Nile Ballroom, in downtown Cairo. The event gathered about 70 attendees. The talks included speeches on derivatives, internal control, and stress over success.



Riyadh Chapter

Congratulations to Hassan Al-Bahes, who was elected as the new president of the IMA Riyadh Chapter. The chapter announced its new board members during its first event, which took place on September 16 at Prince Sultan University and in front of 300 attendees. Learn about the board [here](#).



Dubai Chapter

In August, the IMA Dubai-UAE Chapter held a public speaking event at the Jumeirah Lake Towers Pullman Conference room. The presentation was delivered by a certified training master with more than 20 years of experience in management consultancy and engineering: Husam M. Abdallah, who holds B.A. degree in engineering from the U.S. and an MBA from Australia. He has been recognized as a best Judge and Assessor of the Intelligence Excellence in the U.S. and UAE for several years in a row.

The presentation was very well received and was immediately evaluated by the audience based on the materials taught. The speaker shared his expertise about the main challenges of speaking publicly and how to cope with them, gave valuable advice on the effective ways to prepare and deliver the speech successfully—having good body language and eye contact, making appropriate jokes, and telling personal stories—outlined the four main stages of public speaking, and explained the main qualities that a successful speaker should possess.

Public speaking and presentation skills remain a hot topic for finance professionals who have to not only prepare the financial results information but also be able to present them effectively to decision makers. We hope our participants enjoyed the presentation and could benefit from it when using these strategies at work.

For its September event, the IMA Dubai-UAE Chapter plans to present advanced Excel, pivot and power pivot tables, dashboards, and popular Excel add-in functions. The session will be led by Muhammad Atif Ayub, a senior executive in the management accounting department of the Dubai Airport Free Zone and Excel guru.

Its October event will be about culture in the workplace and will be presented by Layla H. Al Bloushi, a recognized certified trainer, speaker, and top banking senior manager, one of the first Emirati women to

achieve great career targets.

Instructors Needed

Are you a qualified CMA instructor? Do you know someone who is?

CMA instructors are needed in Saudi Arabia and India. Please submit your CV to

imamiddleeast@imanet.org.

CMA Raffle

Congratulations to the winner of this month's CMA surprise drawing: George Nabil Darouni, CMA, from Lebanon. Please contact us at imamiddleeast@imanet.org or +971 4 429 6017 to claim your prize.

Job Picks of the Month

Visit <http://careers.imamiddleeast.org> to apply for these popular positions by entering the job reference number:

Finance Director – Confidential Company Ref. JB3318162

Senior Accountant – Bougary Group Ref. 1718726

Internal Audit Head – Saudi Home Loans Ref. JB3285735

CV Writing Service by Bayt.com for IMA Members

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