

# Why Hire a CMA®?

- » The CMA is an advanced professional certification specifically designed to measure the critical accounting and financial management skills that are especially relevant for success in a business environment.
- » The CMA program promotes mastery of **financial planning, analysis, control, and decision support** through a rigorous curriculum and an extensive exam process.
- » Compliance with the *IMA® Statement of Ethical Professional Practice* is a requirement for maintaining the CMA credential.
- » CMAs hold key accounting and financial positions in a wide range of organizations, including multinational corporations, private firms, academic institutions, and not-for-profit organizations.

**CMA**

*IMA's Certification for  
Accountants and  
Financial Professionals  
in Business*

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