



The Association of
Accountants and
Financial Professionals
in Business

2021 IMA ME/India Student Case Competition:

ACE the Case. Prove Your Business Acumen.

Rules and Regulations

General Rules

Please read all rules carefully. We have changed the submission procedures to streamline the process for participating schools and judges.

Team Composition

- Students across the Middle East, Africa, and India are eligible to enter this case competition.
- Eligible students must be enrolled in full-time undergraduate or graduate programs (excluding doctoral candidates).
- This competition excludes university students in their last year of study.
- Students could be pursuing any major.
- Team members may be from different academic programs but must all be from the same institution.
- No more than 50% of team members may be master's degree candidates and no doctoral degree candidates may be part of the team.
- Each team must appoint a team leader.
- Each team must have a faculty advisor from the same institution.
- Although faculty members are encouraged to promote this competition on their campus, no

faculty or other professional assistance is allowed in solving or presenting the case.

- Each campus of any college/university is eligible to select a team(s) of three to five members.

Each entry must include:

- Power Point presentation that contains your case analysis (no more than 40 slides).
- Signed Ethics Statement of Compliance.
- All presentations by each team must be uploaded on or before **January 31, 2021**.
- Late submissions will not be accepted.

Finalist Selection Process

All case analysis submissions will undergo a preliminary evaluation by senior IMA members who are all CMA-certified. The top four teams (two from Middle East/Africa and two from India) will be selected and notified no later than the **March 18, 2021**. **The date of the final presentation will be held between May and June 2021. The date will be confirmed and communicated to the winning team around May 2021.** For those teams selected as finalists, IMA will be making the travel arrangements to the live finals. Participants will be responsible for obtaining the appropriate travel documentations.

Grand Finals Challenge

The winning team from the finals will be invited to present at the Grand Finals challenge in Dubai, UAE in July 2021. The exact date of the Grand Finals will be communicated to the winning team closer to June 2021. IMA will pay the cost of travel and one-night accommodation for members of the winning team. IMA will determine the amount spent on travel and accommodation at its sole discretion.

The Grand Final challenge will comprise of university teams from Europe and Southeast Asia. Each team will be required to respond to additional questions on which they will be judged. Judges will be representatives from industry and academia.

Awards and Prizes

Each team member and faculty advisor will receive a certificate of participation. The first and second place winners will receive an engraved plaque with their college/university's name and each team member's name.

1st Prize

- A \$500 Amazon gift voucher will be awarded to each team member.
- Connection with a mentor in a local chapter.
- Opportunity to engage in a virtual conversation with Jeff Thomson, CMA, CSCA, CAE, IMA President and CEO.
- Winning team will win an all-expense paid trip to Dubai, UAE to present your winning case during the Grand Final challenge against winning teams from Europe and Southeast Asia.

2nd Prize

- A \$250 Amazon gift voucher will be awarded to each team member.
- Connection with a mentor in a local chapter.

3rd Prize

- A \$150 Amazon gift voucher will be awarded to each team member.
- Connection with a mentor in a local chapter.

Terms and Conditions

- PPT presentations must be no more than 40 slides.
- PPT presentations must be written in English.
- At its sole discretion, IMA reserves the right to reject or at any time to remove from the competition any presentation that it finds unsuitable for any reason.
- All submitted presentations become the property of IMA and may be used for promotional purposes by IMA.
- PPT presentations must not contain any copyrighted material unless the team has secured the rights to the material. Presentations must be the entrant's original creation.
- Presentations cannot contain any profanity, offensive language, nudity, or otherwise objectionable material, the determination of which is solely at the discretion of IMA. IMA is not responsible for any opinions contained in entrants' videos.

- By entering this contest, teams agree to all rules concerning the contest that now exist or that IMA may publish in the future.
- To maintain anonymity in the judging process, team name should not be related to IMA, to your university, or to a teammate's name.

Rights

- By entering the competition, participants agree and acknowledge that IMA® (Institute of Management Accountants) becomes the owner of all presentations submitted and that IMA may use the submitted content for reproduction in IMA social media, events, news, or promotional material, whether in print, electronic, or other media, including the IMA website. By participating in the 2021 IMA Middle East/India Student Case Competition, all participants grant IMA the right to their names and submissions for such purposes. All contestants agree to sign any copyright transfer or permission document requested by IMA regarding this paragraph.
- By entering this competition, you agree to hold IMA harmless from any liability that may accrue to IMA by virtue of the content of the presentation submitted by you to this contest. By entering this contest, you agree to all rules concerning the contest that now exist or that IMA may publish in the future.
- By entering this competition, you agree and acknowledge that you are undertaking participation in IMA® (Institute of Management Accountants) events and activities as your own free and intentional act, and you are fully aware that possible physical injury might occur to you as a result of your participation in these events. You give this acknowledgement freely and knowingly and that you are able to participate in IMA events, and you do hereby assume responsibility for your own well-being.

Contact us:

For any queries concerning the 2021 IMA ME/India Student Case Competition, please contact:

Middle East/Africa: imamiddleeast@imanet.org or +971 4 429 6017

India: imaindia@imanet.org or +91 97390 71919

Disclaimers

Finals Dates:

*Finals and Grand Finals presentation dates are subject to change at IMA's discretion.

* IMA may change the nature of the Grand Finals challenge from a face-to-face to virtual meeting, upon

its discretion.

Prizes:

*First prize winners and their faculty advisor are responsible for their own Visa application and fees.

*Prizes are not transferable for cash